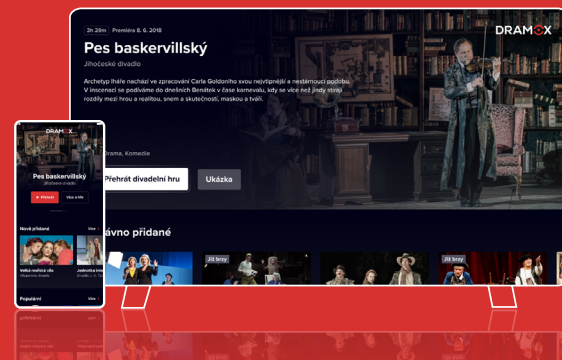




The Czech republic's subscription based VOD platform

www.dramox.tv



Our primary motivation is to maximise the time people spend with theatre and culture and to overcome distance and language barriers while supporting local theatre companies and artists.

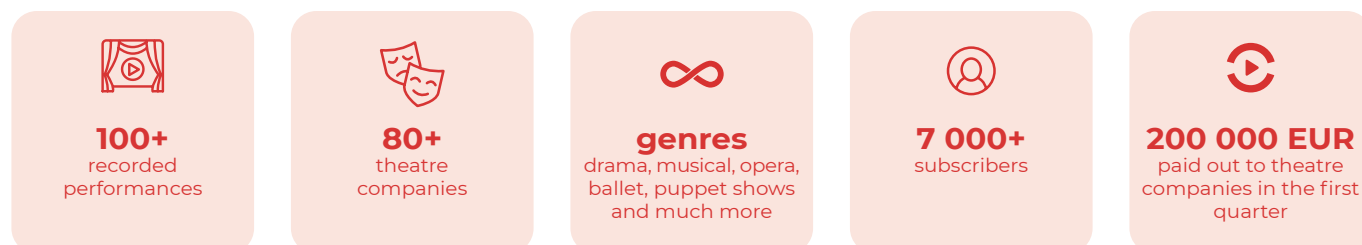
We also want to support theatre companies financially, which is why 55 % of our profit is paid out to the creators based on the customer-centric model.

FAIR MODEL

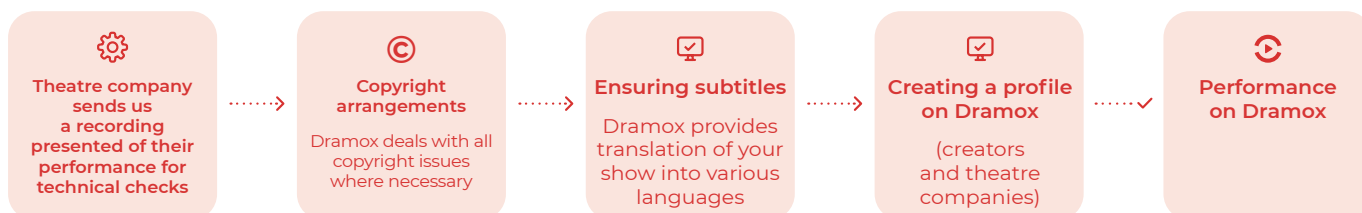
Dramox operates a customer centric model, customers are deciding where their money will flow.

For example our customer Paul subscribed to our monthly plan for 12 EUR; 55 % of the amount, i.e. 6.60 EUR, is automatically allocated to theatre companies. Paul has watched three performances of three different theatre companies in one calendar month. The subscription fee is thus divided into three parts, each in the amount of 2.2 EUR. Each part is subsequently divided between the theatre company and the individual creators according to the agreed percentage ratios of the subscription fee.

All theatre companies (regardless of size and status) have the same conditions.



HOW DOES THE COOPERATION WITH DRAMOX WORK?



THE FIRST STEP

If you are interested in presenting your performances to a Europe-wide audience, contact Martin, the CEO of Dramox, at martin@dramox.cz to schedule an introductory call.